



**NEXTSTEP HACKS 2024
SPONSORSHIP PROSPECTUS**

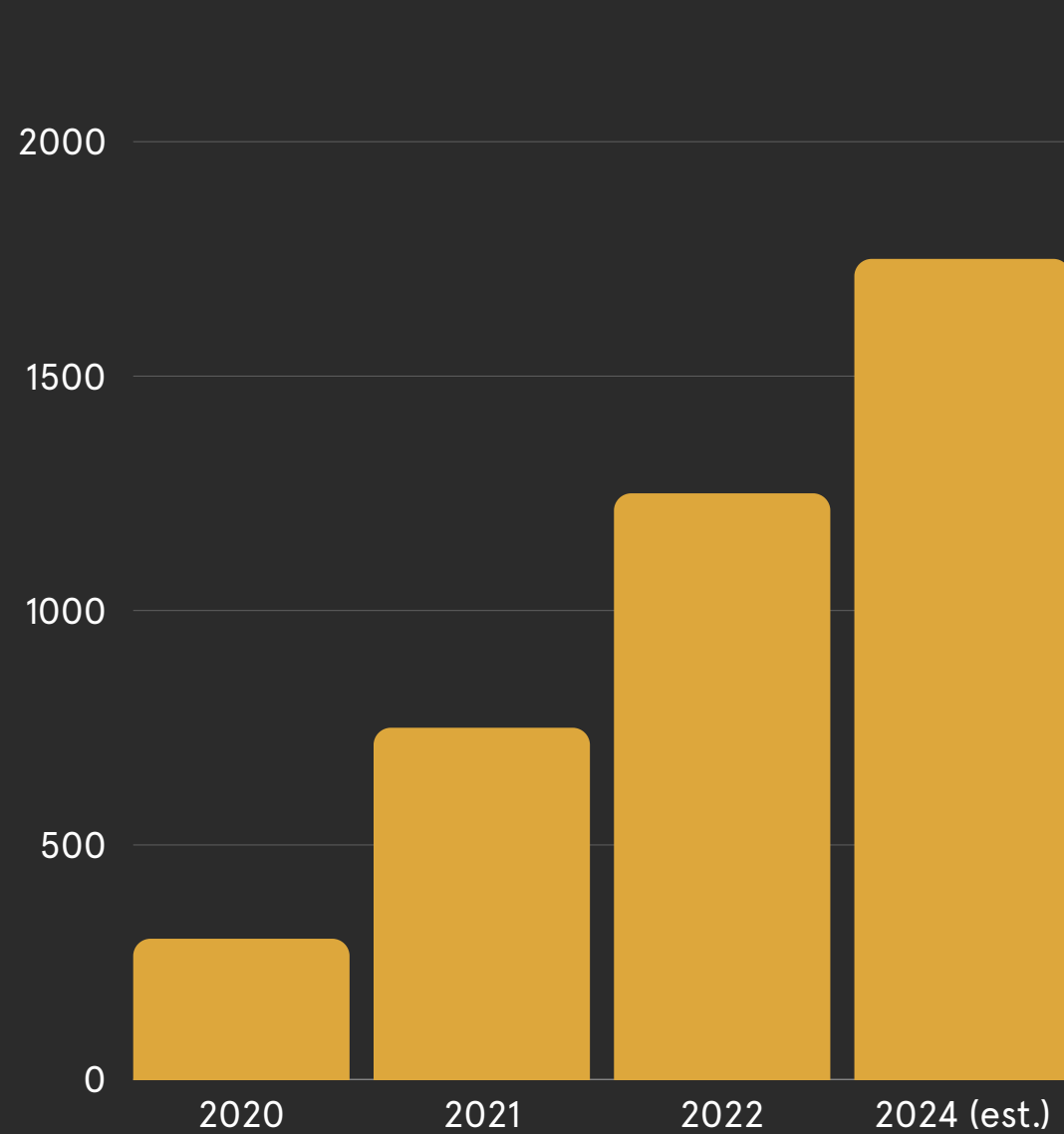
Educate. Motivate. Inspire.

OUR MISSION

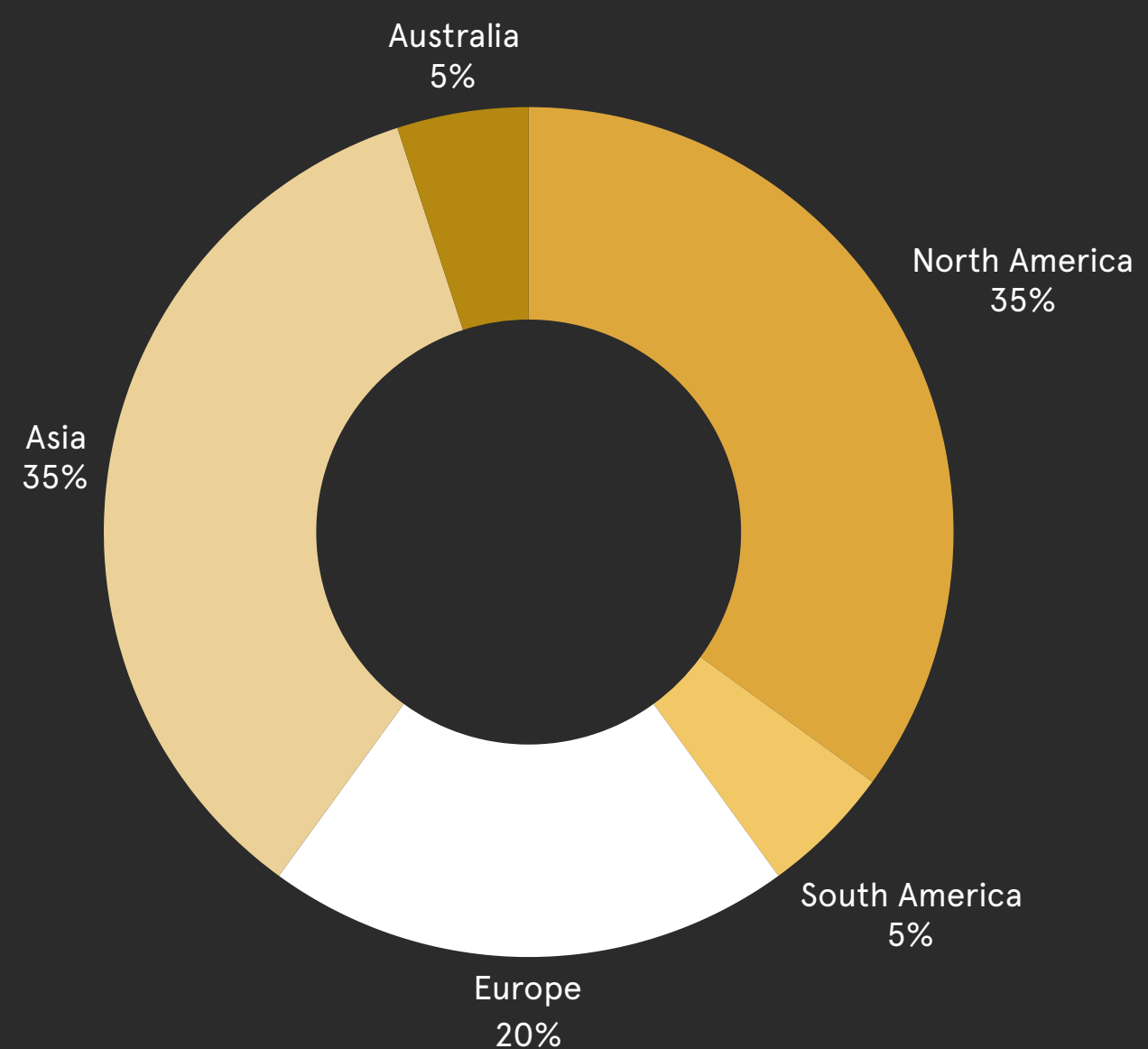
NextStep is a hackathon run by HackAlphaX that conducts these competitions yearly within the U.S. and globally. We are here to help, educate, motivate, and inspire students all around the world to pursue their dreams, and give them the perseverance to do whatever they want. In its fourth year, NextStep will grow to 1,750+ members worldwide. The challenges of contacting people you don't know brings forth an age of communications.

This August, NextStep 2024 will be a monumental experience. Taking place virtually opens a whole new world featuring more content, and participants than ever, and include keynote speakers in which CS has changed their careers. We are here to help bring forth an age of inspiration in the computer science community, and discovering this passion is the simple push that any coders need to be successful, and we're here to do that. We expect around 500 coders to join us this year.

This year's theme: Code4Good, is a tribute to the small businesses and foundations in local communities that help shape the experiences and lifestyles of people living there. The theme tasks students to develop novel solutions that help solve a problem that someone or a specific business, entity, or department in their community is facing using technology.



TOTAL MEMBERSHIP



MEMBERSHIP DEMOGRAPHICS

SPONSOR US

Students are driven by a desire to achieve something. To get the most out of our competition, we want participants to push themselves to be the best they can be. This is only possible when there's a reward waiting for the winners. To achieve this, we need sponsors to help us provide merchandise for the competitors. This will show them how much their participation is valued. By taking this initial step, we can ignite a passion within them and make them realize that they are capable of achieving anything they set their minds to.

As a sponsor, you'll have a direct impact on the event and play a role in promoting STEM interest among students across the United States and beyond. Your contribution will go directly towards prizes and other expenses needed to run the event. If we continue this partnership in the future, your brand will become strongly associated with the NextStep Hacks demographic.

It's important to note that our **hackathon will be held virtually**.

If you would like to contact us, please reach out to us at:

contact@hackalphax.co

OUR GOALS



Promote interest in the STEM fields, encouraging healthy competition.



Provide learning opportunities for participants that are experienced or beginners in coding languages.



Promote real-world solutions to problems participants are facing in their own lives.

SPONSORSHIP TIERS

Perk/Tier	BRONZE	SILVER	GOLD	DIAMOND
Company Product Featured as Participation Perk	●	●	●	●
Feature on Devpost	●	●	●	●
Feature on Website	●	●	●	●
Feature in Opening Ceremony		●	●	●
Feature on Newsletter			●	●
Custom Prize Category			●	●
Logo on T-Shirts			●	●
Feature on Closing & Awards Ceremony				●
Social Media Posts				●
Keynote Speaker				●

Note: The Bronze Tier is for non-monetary sponsorships, or sponsorship less than \$100. Silver Tier is for \$250 sponsorships. Gold is for \$500 sponsorships. Diamond is for >\$1000 sponsorships.